

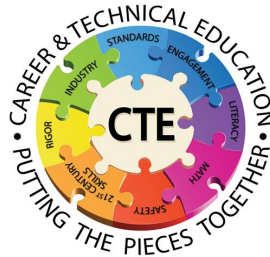


May 2022

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WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

Stay connected! Stay involved! Get support!

MAY

Hi All - HAPPY SPRING! It is coming/it is here - depending on where you are 😊

We do hope that your second semester is going smoothly. Know we are here to support and advocate for YOU! BTANYS is YOUR support for advocacy, professional development, and networking. I know it has been challenging as we haven't been in-person since 2019; however, we are here for YOU!

This month's newsletter is CHOCK FULL of great stuff! Keep reading for information on:

- Business and Marketing Honor Society (BMHS) to plan NOW;
- **BTANYS Awards - NOMINATE YOURSELF;**
- Updates from NYSED - Michael LaMastra of course;
- **Remember the May 10 webinar is coming - register now - registration will close on May 9th;**
- See new Summer Series Workshop information and registration with NGPF and Generation Ready - what YOU requested;
- **BTANYS Board position elections that are up in 2022 - see nomination information; voting will be in JUNE;**
- Annual meeting will be on August 11 with another opportunity for a workshop session - registration coming soon - save the date.



Stay connected! Stay involved! Get support! WE ARE CTE!! REIGNITED!!

Tracy Angelini and the Executive Board of BTANYS



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Business and Marketing Honor Society (BMHS)

see our website [HERE](#)

BMHS Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.

BMHS Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

BMHS Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process. Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

PROCEDURES

- * School's Business Education Department verifies eligibility and selects students.
- * School requests Business and Marketing Honor Society of New York State certificates, pins, membership cards and/or seals from BTANYS using the Order Form (under revision, will be updated/active by 09/01/21)
- * School's Business Education Department completes certificates and membership cards.
- * School's Business Education Department is encouraged to hold a Business and Marketing Honor Society Induction independent of or in conjunction with other student honor societies.
- * School's Business Education Department may also wish to prepare a congratulatory letter to each student. A copy might be provided to the student's school counselor for inclusion in student's permanent file. [Click here to view a sample Congratulatory Letter.](#)

NEW BUSINESS AND MARKETING HONOR SOCIETY PLEDGE

I pledge to uphold the high purpose of the Business and Marketing Honor Society of New York State to which I have been selected. I will maintain and encourage the high standards of scholarship, character, leadership, and service which embody the characteristics of a business leader.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

[LINK TO SEE WHICH SCHOOLS TOOK THE PLEDGE IN 2019-2020](#)

Additional Questions: contact awards@btanys.org

NOW IS THE TIME - - -

**REMINDER: TIME TO THINK ABOUT NOMINATING SOMEONE (OR YOURSELF)
FOR AN AWARD THIS YEAR!!!**

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IN ORDER TO BE ELIGIBLE FOR AWARDS LIKE DEPARTMENT OF THE YEAR, DECA/FBLA, ETC.

YOU MUST BE A MEMBER OF BTANYS.



NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy spring! As the weather has gotten warmer, so have the activities in business education. I have had the privilege to attend state conferences for both DECA and FBLA as well as work with many of you as you look to develop approved programs and/or provide other great opportunities for your business students. I have also had the opportunity to visit several schools in 2022, which is exciting. It is encouraging to see so many job openings in business education—business education is essential and prepares students for the real world

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. Feel free to [contact me directly](#) if I can assist you in any way.

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

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NEXT UP - 2021-2022 WEBINAR SERIES:

May 10th Quarterly Webinar in our Series - Topics requested by members that Support Programs (i.e., games to support classrooms; engaging classroom practices; Q&A on Pathway Program Approvals) ... [REGISTER HERE](#) NOTE: Registration will close on May 9th.

2022 Summer Conference Series - BTANYS has applied for new funding opportunities through CTE TAC.



Social-emotional learning professional development offered by [Generation Ready](#) (from Summer 2021)

This Summer Series with Generation Ready be:

- 1) Supporting Teachers through Covid Times on **8/3 from 9am-4pm** AND/or
- 2) Teaching with Equity in Mind on **8/17 from 9am-4pm**.

Each are a one day series - you do not have to attend both - you may choose ONE or BOTH. This will be offered virtually and information will be sent closer to the dates. You will receive CTLE credits for each.

AND [NGPF program implementation for middle school programs](#) - This Summer Series for NGPF will be held on **8/4 and 8/11 from 12-4pm both days**. This is a two day series; you must be in attendance for both sessions to receive CTLE credits. NGPF will provide focus on middle school programming for Business Teachers. This will be offered virtually and information will be sent closer to the dates.

Looking to be involved???

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge.

We are looking for:

- President-Elect - must be current board member (for at least one year)
- BTANYS Secretary
- BTANYS Treasurer
- BTANYS Membership Director
- Buffalo Regional Director - vacant
- Capital Region Director - vacant
- North Country Region Director - vacant
- Rochester Region Director - vacant
- Director of Legislation and Educational Policies - vacant
- Director of Public Relations and Communications - vacant
- Director of Collegiate Business & Marketing Teacher Education - vacant
- Director of Curriculum Planning - vacant



See next page for NOMINATIONS - NOMINATE YOURSELF!

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**Get involved now! Election for Board positions coming this JUNE 2022!
Be an ADVOCATE! Provide Professional Development! Network for BTANYS!**

BTANYS ELECTION INFORMATION

BTANYS Board position elections that are up in 2022 - [see nomination information](#); voting will be in JUNE;

Elections coming in MAY AND JUNE for JULY new year for officers! Interested in becoming a part of the BTANYS BOARD? Contact a board member today.



The following positions are up for election for 2022:

BTANYS Secretary
BTANYS Treasurer
BTANYS Membership Director
Buffalo Regional Director - vacant
Capital Region Director - vacant
North Country Region Director - vacant
Rochester Region Director - vacant

Director of Legislation and Educational Policies - vacant
Director of Public Relations and Communications - vacant
Director of Collegiate Business & Marketing Teacher Education - vacant
Director of Curriculum Planning - vacant

Accepting nominations NOW (APRIL AND MAY 2022)- elections will run in June!
Nominate someone (speak to them to ensure they are interested).
Nominate YOURSELF!!!

All nominees MUST be current BTANYS members for 21-22 school year.

Per BTANYS By-Laws: Each regional director and special director shall assume duties on July 1 for a term of three (3) years until his or her successor is elected and qualified except as outlined in Section 13. Each directorship shall be limited to two (2) elected terms.

Section 10: A regional or special director nominee shall be a BTANYS member. A regional director nominee shall reside and/or work in the region to be represented and be certified and/or employed in business education. Upon retirement, a regional director shall retire from their BTANYS position as of June 30.

Section 11: Any director presently on the executive board who runs for a position of an officer shall automatically resign the directorship effective June 30 of that year.

Section 12: In addition to representing a region, the regional director shall be given a functional responsibility by the president. It shall be the responsibility of the director to either perform that function or to delegate the functional responsibility to a qualified BTANYS member.

Section 13: All directors shall be elected by the members for a three (3) year term or until his or her successor is elected and qualified:

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

Email your Regional Directors or the BTANYS President for additional questions, concerns, updates.

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REGIONAL UPDATES:

Buffalo Region: looking for a new BTA Region Director - contact an officer if you would like to know more. Elections will take place this year - NOMINATE YOURSELF!!

Capital Region: - looking for a new BTA Capital Region Director - contact an officer if you would like to know more. Elections will take place this year - NOMINATE YOURSELF!!
Open positions - see OLAS - Schenectady CSD - 2.0 FTE at high school level AND 1.0 CTE Middle School - email Tracy Angelini if interested and want more information.

Long Island Region:

LIBTA hosted a Virtual Conference on Tuesday, March 8th from 4:00pm – 5:30pm and a contest for students of member schools on Tuesday, April 12th from 4:00pm – 5:00pm. For more information see <https://www.longislandbta.org/>.

Hudson Valley Region: Co-directors Mariana Pavic and Lauren Stipo. If you would like to be added to their email list, contact them at Hudson@btanys.org

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more. Elections will take place next year.

Rochester Region: Seeking a new Rochester Regional Director - contact president@btanys.org

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org. Also, If you have not done so already, please fill out this quick google survey to help reunite our SouthernTier Region.

Quick Survey: Southern Tier Region of Business Teachers Association of NYS. (Nov 2021)dp [CLICK HERE](#)

Syracuse Region/ Central Region:

- On Tuesday, April 19th at 4pm the Syracuse Region had a zoom with Chris Lindauer of Sports Consulting to learn more about Sports Marketing and other business related curriculums available! [Sports Career Consulting Website](#)

Zoom Information:

Topic: BTANYS- Sports Career Consulting Zoom

Time: Apr 19, 2022 04:00 PM Eastern Time (US and Canada)

- On 10/20/21- Teach Business Day, and in collaboration with the Syracuse region, members of the Central Region participated in a day-long conference regarding the Empowered platform. The materials offered are free and a great resource for business classes. The Central NY region looks forward to being able to offer and collaborate further on PD opportunities in the future. Stay tuned for more.

And...ADDITIONALLY...



The US Patent and Trademark Office (USPTO) has an [Office of Education](#) which focuses on providing educators with [free resources](#) to support work-based learning and innovation initiatives. Some of the webinars/courses include topics such as the basics of Intellectual Property, Patent Law, the patent process, and bringing a product from prototype to production. These resources can be used as a supplement to a

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variety of CTE courses/programs such as Entrepreneurship, FIRST Robotics, Intro to Engineering, Project Lead the Way (PLTW), Business Law, Junior Achievement, and so many other STEM/STEAM options.

The Office of Education at the U.S. Patent and Trademark Office (USPTO) hosts a monthly virtual professional development workshop for K-12 educators on the last Tuesday of each month from 6:00pm to 7:30pm ET which can be accessed [here](#).

NEW RESOURCES FOR YOU! BTA BUSINESS TECH BITS

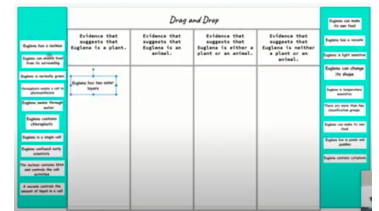


[Zoom training resources](#)

Google Slides - Using Master Slides

How to create and save a masterslide.

Carol-Ann Winans shares a method of using masterslides in a slide style presentation to create a static backdrop upon which students can interact with the content by moving (drag-drop) text boxes, graphics and other objects about the slide.



* from our friends at <https://stanys.org/Blog-TechBytes/9295090>

RESOURCES Continued:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



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NYSACTE [CTE Learn](#): (FREE courses)

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

[https://nyctecenter.org/
Professional Development Calendar](https://nyctecenter.org/Professional%20Development%20Calendar)

CTE TAC - [Professional Development for MAY](#)

Like:

Using Free Web-Based Tools to Create Interactive Online Videos
External Review and Final Steps Before Application Submission
Amendments after Approval, Final Questions

Stay connected! Stay involved! Get support!



Calendar of Events:

BTANYS 3RD Quarterly Webinar - May 10, 2022 - Topics *requested by members* that Support Programs - engagement in the classroom/games in the classroom, networking for programs, and Q&A on Pathway Programs - [REGISTER HERE!!!](#) - Registration will close on May 9 at 3 pm.

August 2022 Summer Conference Series

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8/3 and/or 8/17: Social-emotional learning professional development offered by [Generation Ready](#) (from Summer 2021) This Summer Series with Generation Ready be:

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8/11: Annual meeting and Summer Webinar Conference will be on **August 11 - morning session** - registration coming soon - save the date.

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[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
Business Teachers' Association of New York State
May 2022